

# Responsible Travel Policy



## **Carbon Offset Project**

The Adventure Company offset the carbon emissions associated with in-country travel on all of our trips by supporting the ADES Morondava project centre, which is a solar stove and clean energy project in Madagascar. However, it is your flight that will have the largest environmental impact on your holiday. We offer you the opportunity to offset your carbon dioxide emissions with a donation to this project, run by the non-profit organisation Blue Ventures Carbon Offset, as delivering measurable carbon reduction and wider sustainable development benefits for local people. We strongly encourage you to donate to our project, so if you would like to offset the carbon emissions generated by your flight, please contact us. Offsets start from as little as £7.

## **Bottled Water**

Since the increase in popularity of bottled water, many countries are experiencing a problem of litter especially where adequate recycling is not available. Please could you try, where possible, to use purification tablets or filters for water or buy bigger bottles of water between group members and decant into your individual water bottles.

## **Group Leaders**

To show how much we value the fantastic efforts of our outstanding group leaders and to recognise all their hard work in ensuring you are well looked after and have a fabulous holiday, we run annual Adventure Company Group Leader Awards.

As part of the judging process, the feedback from your online survey we ask you to complete at the end of your trip is assessed thoroughly. Winners will be judged on displays of excellence in the following areas: Local Knowledge, organisational skills, helpfulness, sociability, communication skills, briefings, attention to health and safety. In addition to this, if you think your leader is particularly deserving of a mention, please email us at [groupleaders@adventurecompany.co.uk](mailto:groupleaders@adventurecompany.co.uk)

## **Responsible Traveller's Code**

Responsible Tourism means everybody taking responsibility for taking the necessary steps towards achieving sustainability. This means that you have a role too. By following a simple Responsible Traveller's Code and making informed choices while you're away, you can make a positive difference:

- Learn a few basic words and phrases – this will go a long way towards developing communication and understanding with local people
- Dress respectfully – your group leader should brief pax about clothing & culture, where appropriate
- Buy locally made goods and use locally provided services
- Seek advice from your tour leader about where and when appropriate to take photos & videos
- Ask for suggestions about supporting local community/environmental projects rather than giving money to beggars. If you want to give something to school children, for instance, please buy locally and give something practical like stationary not money, sweets or medicine.
- Save the environment... be mindful not to litter, avoid buying mineral water in plastic bottles where possible, use bio-degradable soap, burn toilet paper on treks and try to re-use plastic bags.
- Hints and tips are offered throughout the trip notes but more information about TAC responsible tourism initiatives can be found on the Responsible Travel pages of our website: <http://www.adventurecompany.co.uk/responsible-travel.aspx>